

OWHONDAH BLESSED SAMUEL

Creative Director · Brand & Motion Designer · Visual Storyteller

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PROFILE

Multi-disciplinary creative with 5+ years crafting brands, motion graphics, and digital experiences across real estate, fintech, and enterprise tech. Known for translating complex ideas into visually compelling narratives.

DESIGN SKILLS

- Brand Identity & Visual Systems
- Motion Design & Animation
- Marketing & Campaign Design
- Print & Publication Design
- Editorial & Infographic Design
- UI/UX & Presentation Design
- Creative Direction & Art Direction

TOOLS & SOFTWARE

- Adobe CC**
Illustrator · Photoshop · After Effects · Premiere Pro
- Design**
Figma · CorelDraw · Canva
- Office**
PowerPoint · Word · Excel · Google Suite

EDUCATION

- B.A / B.Ed — English & Communication Arts** 2016 – 2020
Ignatius Ajuru University of Education
- Diploma in Photoshop & Graphic Design**
Shaw Academy 2019
- Soft Skills & Professional Development**
Jobberman 2022

KEY STRENGTHS

- Creative Problem Solving
- Leadership & Mentorship
- Time Management
- Attention to Detail
- Client Communication
- Cross-functional Collaboration

CAREER OBJECTIVE

A results-driven creative leader with a proven track record of building brand identities, directing motion campaigns, and delivering high-impact visual strategies across fast-paced environments. Seeking to bring disciplined creativity, strategic thinking, and deep design craft to an organisation that values storytelling and visual excellence.

PROFESSIONAL EXPERIENCE

Creative Director

2023 - Present

Flowmono Inc.

- Led brand identity and visual communication strategy for an enterprise document workflow and AI platform.
- Directed end-to-end creative for product launches, including animated feature showcases, UI marketing components, and demo video scripts.
- Produced motion-first ad campaigns for Flowmono Automate, AI Co-Signer, and Drive — defining visual tone, pacing, and voiceover direction.
- Collaborated cross-functionally with product, engineering, and marketing teams to translate complex SaaS features into compelling visual narratives.
- Established and maintained the brand design system across all digital and print touchpoints.

Brand & Creative Designer

2025

EBO Corp. (USA)

- Delivered brand and marketing design assets remotely for a US-based corporation, maintaining consistent visual identity across digital channels.
- Produced campaign graphics, social content, and presentation decks tailored to American market standards and brand guidelines.

Brand & Creative Designer

2023

Revent Technologies

- Designed pitch decks, proposal documents, and marketing collateral for high-value client presentations in the tech sector.
- Led visual development for the Moniepoint Academy proposal — a 60+ slide production-grade deck with a premium dark-tech aesthetic.

Graphics Designer (Hybrid)

2022

Cedarwood Luxury / PWAN Plus

- Produced luxury real estate marketing materials including brochures, signage, digital adverts, and property showcases.
- Maintained brand consistency across print and digital platforms while meeting aggressive campaign timelines.

Graphics Designer (Full-time)

2022

Chateau Royal Real Estate

- Created advertising materials, infographics, photography assets, and presentations for property marketing campaigns.
- Developed visual identities for new real estate product lines from concept to finished artwork.

Graphics Designer (Remote)

2020

NextPayDay

- Designed fintech marketing graphics including social media content, digital banners, and promotional materials.
- Supported rapid turnaround on campaign assets in a remote-first environment.